



**SOON**

# **Strategic collaboration on metaverse projects**



# Strategic cooperation

SOON has a strategic partnership with Tokencan Exchange

January 25, 2022



The DAEX Decentralized Exchange will establish a global partnership with SOON upon launch

January 25, 2022



# Strategic cooperation

SOON received a US\$1 million strategic investment from DCG Capital and ASC Capital.

January 27, 2022





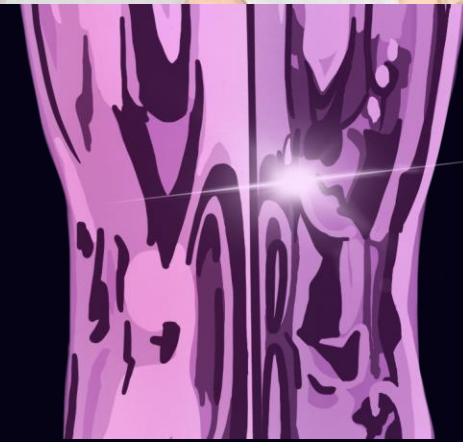
# Strategic cooperation



## Hollywood stars NFT

SOON will create a new NFT artwork, which is based on the IP incubation of film and television celebrities.

The SOON project owns the IP copyright and licensing of A-list Hollywood directors and producers and will facilitate collaboration opportunities between artists and top directors in different fields. SOON not only provides inspiration and traffic foundation for artists' creations, but also provides a broader platform for original films and television in different fields.





# Strategic cooperation

Strategic cooperation on China's  
NFT collection platform

The word 'NFT' is displayed in large, bold, white, sans-serif capital letters. The letters are set against a background of a glowing, interconnected network of nodes and lines, resembling a blockchain or digital network. The background has a gradient from purple on the left to blue on the right.

 **Strategic cooperation**

